



Welcome to our website. If you continue to browse and use this website you are agreeing to comply with and to be bound by the privacy notice as below:-

PRIVACY POLICY

Your privacy is important to us. This Privacy Policy explains on collecting, using and disclosing your Personal Information. The processing of your Personal Information is also subject to applicable laws. The Personal Information which you provide to us now or from time to time or have provided to us previously will be used and processed, and continued to be used and processed by us, in accordance with this Privacy Policy (as amended, varied or revised from time to time). We may amend, vary or revise this Privacy Policy from time to time. If we revise the Privacy Policy, we will send a copy of the revised Privacy Policy to you by post or email, in accordance to your preferred manner of receiving notices from us.

In this Privacy Policy, “**SIMAS GROUP**” means Simascon Sdn Bhd, Simas-D Sdn Bhd, Simas Land Sdn Bhd and includes any related companies and subsidiaries of SIMAS Group, including those established in the future.

“**Personal Information**” means any information in our possession or control that relates directly or indirectly to you (or any other individual) to the extent that you (or such other individual) are identified or identifiable from that information in our possession.

“**Products**” means the properties or residential, commercial, industrial or mixed development projects developed or to be developed by Simas Group.

“**We**”, “**us**” or “**our**” means Simas Group.

1. Personal Information

1.1 What we collect from you

Personal Information we collect about you, include but is not limited, to the following:-

- Personal details such as name, age, identity card number, passport number, address, gender, date of birth, marital status, occupation, income range, contact information, email address, employer, race, ethnic origin, nationality, type of loans applied for in relation to the purchase of property and other details.
- Information in connection with Products you may have purchased from us or have registered your interest with us for purchase, information, updates, inquiries, etc
- Billing and payment status and records
- Other information that are, have been or may be collected by us, or which you provide to us, from time to time, in connection with any service, transaction, survey, promotion or communication with us

Certain information requested by us are mandatory which you must provide and agree to the processing of such mandatory information by us, failing which, we will not be able to provide you the relevant Products or information and updates pertaining to the Products.

1.2 How your Personal Information is collected

- When you sign up to purchase the Products or register your interest with us to purchase the Products or to obtain information and updates on the Products
- When you visit our websites or social networking sites
- When you enter or respond to surveys, promotions or questionnaires
- From third party sources such as credit reference agencies, fraud prevention agencies and publicly available sources of information
- From any company within Simas Group
- Pursuant to any transaction or inquiry or communication made with or to us

1.3 Purpose of collecting and processing your Personal Information

- The delivery of notices, services or products and the marketing of such services or products whether present or future
- Meeting any legal or regulatory requirements relating to our provision of services and products and to make disclosure under the requirements of any applicable law, regulation, direction, court order, by law, guideline, circular and code applicable
- Those purposed specifically provided for in any particular service or product offered by us
- Internal record keeping
- Collection of outstanding payments from clients
- Send information by e-mail, telecommunication or social media about products and services offered by selected third parties that we think may interest
- Vacant possession, key handover, property/ estate management, customer care and defect rectification works

1.4 Sensitive Personal Data

- We do not collect Sensitive Personal Data from you unless required by applicable laws. If you do not want your Sensitive Personal Data collected by us, please do not submit it.
- “ Sensitive Personal Data” means any personal data consisting of information as to physical or mental health or condition, political opinions, religious beliefs or other beliefs of a similar nature, the commission or alleged commission of an offence or any personal data prescribed under law as sensitive personal data.
- If you do choose to submit your Sensitive Personal Data to us, such data shall then be deemed to be and will be treated by us as Personal Information which will be

subject to the terms and scope of this Privacy Policy including as to processing, usage and disclosure thereof.

2 Disclosure

To facilitate the purposes above and the provision of products and services to you, we may process, use and disclose your Personal Information to the following classes of third parties:-

- Any person to whom we are compelled or required to do so under law or in response to a competent or government agency
- any related companies and subsidiaries of SIMAS Group, including those established in the future
- our business partners and online affiliates that provide related services or products in connection with our business
- government agencies, statutory authorities and industry regulators
- our auditors, consultants, accountants, lawyers or other financial or professional advisers
- our sub-contractors or third party service or product providers as may determine to be necessary or appropriate
- third party property management companies/ entities in respect of the management of property that customers have purchased
- Our appointed service providers in relation for the purpose of delivery of rewards redemption and services.

3 Transfer of Personal Information outside Malaysia

Your Personal Information may not be transferred to a country outside Malaysia.

4. Access or Update your Personal Information

4.1 You are responsible for providing accurate and complete information about yourself and any other person whose personal information you provide us (for e.g., your spouse, children, relatives or third parties,) and as such, as and when such information become incorrect or outdated you should correct or update such information by contacting us or submitting fresh information.

4.2 You may, by writing to us at the address set out in **Section 6** below:

- Request for a copy of the Personal Information we hold about you
- Request to rectify or update your Personal Information

Please provide proof of your identity, address and sufficient information to enable us to identify you when submitting your request to us.

4.3 On receipt of your written request, we may:

- Comply or refuse your request to access or rectify your Personal Information, if we refuse, we will notify you the reasons for such refusal
- Charge a fee for processing your request for access or rectification

5. Limit the process of your Personal Information

If you:

- Do not wish to receive offers, promotions and marketing materials and information on other products and services from us or our partners
- Or would like to cease processing your Personal Information for a specified purpose or in a specified manner

Please notify us in writing to the address set out in Section 6 below. In the absence of such written notification from you, we will deem it that you consent to the processing, usage and dissemination of your Personal Information in the manner, to the extent and within the scope of the Privacy Policy. If you do not consent to the processing of your Personal Information as above, we may not be able to provide you the Products or other goods and services you requested.

6. How to Contact Us

Write in to us at:

Address : No 33-3, Jalan Nanas,
41400 Klang, Selangor Darul Ehsan
Email : infor@simasgroup.com.my
Attention to : Sales Admin & Marketing Department
Telephone no : 03- 3341 1341/ 03-3343 1309